



Attorney's Docket No. 352738.00800 - PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of: Itaru Tinimura Serial No.: 10/560,770 Filed: June 7, 2006 For: Apparatus and Method for Assisting Marketing	Examiner: Uber, Nathan C Group Art Unit: 4143
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TRANSMITTAL LETTER

Commissioner of Patents and Trademarks
Alexandria, VA 22313-1450

Sir:

Enclosed is an Supplementary Information Disclosure Statement, a Form PTO-1449, and copies of five (5) patent references, filed in accordance with 37 C.F.R. §1.56.

The Commissioner is hereby authorized to charge any additional fees (or credit any overpayment) associated with this communication and which may be required under 37 CFR §1.16 or §1.17 to Deposit Account No. 50-2603, referencing **Attorney Docket No. (352738.00800)**.

Respectfully submitted,
REED SMITH LLP

Dated:

By: 

Name: Doyle B. Johnson
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Attorney for Applicant

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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number	10/560,770
Filing Date	June 7, 2006
First Named Inventor	Itaru Tanimura
Art Unit	4143
Examiner Name	Uber, Nathan C.
Attorney Docket Number	352738.00800

ENCLOSURES (Check all that apply)

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|--|---|--|
| <input checked="" type="checkbox"/> Fee Transmittal Form
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<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
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5 References |
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Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Reed Smith LLP		
Signature			
Printed name	Doyle B. Johnson		
Date	September 4, 2008	Reg. No.	39,240

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature			
Typed or printed name	Maryalice Kelley	Date	September 4, 2008

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Itaru Tinimura

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For: Apparatus and Method for Assisting
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Examiner: Uber, Nathan C

Group Art Unit: 4143

SUPPLEMENTARY INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner of Patents and Trademarks
Alexandria, VA 22313-1450

Sir:

Applicant submits herewith patents, publications or other information (listed on the attached Form PTO/SB/08A) of which Applicant is aware, which may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR §1.56.

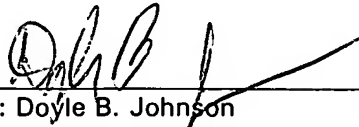
In accordance with 37 CFR §1.97(h), the filing of this Information Disclosure Statement shall not be construed to be an admission that the information cited in this statement is, or is considered to be, material to patentability as defined in 37 CFR §1.56(b).

In accordance with 37 CFR §1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR §1.56(a) exists. It is submitted that the Information Disclosure Statement is in compliance with 37 CFR §1.98 and MPEP §609 and the Examiner is respectfully requested to consider the listed references.

Respectfully submitted,

REED SMITH LLP

Dated:

By: 
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